



## **Families are FREE on Family Day at Grey Roots**

### **For Immediate Release – February 11, 2009**

This year on **February 16, Family Day**, Grey Roots offers FREE admission to families so that they can enjoy all the new exhibits, such as *Arts of China* and *Be a Photo Sleuth*, in addition to a number of family-friendly activities.

Kids will be busy in the galleries as they go on an elaborate scavenger hunt for Valentines hearts. If they find all the special hearts, they'll win a prize! Families will be able to relax and enjoy light refreshments and play games, activities, and crafts in the Multipurpose Room. The nationally renowned documentary series Growing Up Canadian will be playing in the Grey Roots Theatre throughout the day.

As a bonus on this day only, visitors will receive 10% off a new or renewal Family membership. New members will enjoy free admission to Grey Roots for an entire year, discounts on children's programs, the Gift Shop, facility rentals, and invitations to upcoming exhibits and events. Membership to Grey Roots also includes free admission to Bruce County Museum & Cultural Centre for one year.

#### **Family Day Details:**

**Date:** February 16, 2009

**Times:** 10 a.m. – 5 p.m.

**Place:** Grey Roots Museum & Archives

**Activities:** Games, activities, crafts, movies, refreshments

**Cost:** FREE all day, plus discounted Family memberships are available

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#### **About Grey Roots Museum & Archives:**

Grey Roots Museum & Archives has grown and developed into a unique facility from the County Museum's beginning in 1955 and the later establishment of a County Archives in 2000 in order to promote and preserve the heritage of Grey County. With the consolidation of the Grey County Museum, Grey County Archives, and Tourism in 2004, Grey Roots has become a multi-faceted attraction. Innovative and informative interpretive programs and demonstrations, rotating exhibits, a heritage village, archival resources and superior customer service come together to create an exciting and educational visitor experience.

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Grey Roots Museum & Archives

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