



## **Christmas Catalogues and Seasonal Events Arrive Just in Time for the Celebrating the Holiday Season**

### **For Immediate Release – November 18, 2009**

The Grey Roots Christmas tree is trimmed and a collection of historic holiday catalogues and memorabilia is on display! The official opening of *A Mail Order Christmas* is on November 20 from 1-3 p.m. The opening will feature refreshments and live entertainment.

*A Mail Order Christmas* will feature toys and artefacts from the Grey Roots Collection arranged artfully around the Christmas tree. An educational component designed for school tour groups is a key part of this exhibit. Children will learn the importance of holiday catalogues, that they were called the “farmer’s bible”, and how rural communities such as ours were dependant on catalogues to bring in goods. School groups will be given selected pages from catalogues from 1901, 1940, 1957 & 1983 and be given pretend money as well as a shopping list for each of those eras to see what they can buy for the money. The program will present children a chance to revisit the days of their grandparents and parents when the arrival of the catalogue often marked the beginning of the joyous Christmas season.

Other upcoming holiday events include a Craft Show and Family Activities on **December 6 from 1 – 4 p.m.** The Craft Show will be a unique shopping experience featuring items for sale such as jewellery, baked goods, family histories, decorations, and much more! There will be refreshments and craftmaking for the kids.

*An Evening in Moreston*, the popular holiday tour through Moreston Heritage Village, is on **December 12 from 4-8 p.m.** Fun for all ages, the tour will feature sleigh rides, holiday baked goods, and stories of Christmas past. Tickets are \$8 for adults, \$5 for children, and \$25 for a family. Both the Craft Show and *An Evening in Moreston* include admission to all Grey Roots exhibits including *A Mail Order Christmas*.

*A Mail Order Christmas will be exhibited until January 3, 2010.*

For a complete view of the current and future exhibits and events, visit <http://www.greyroots.com/exhibitions/> and <http://www.greyroots.com/programs-events/events/>

### **About Grey Roots Museum & Archives:**

Grey Roots Museum & Archives has grown and developed into a unique facility from the County Museum's beginning in 1955 and the later establishment of a County Archives in 2000 in order to promote and preserve the heritage of Grey County. With the consolidation of the Grey County Museum, Grey County Archives, and Tourism in 2004, Grey Roots has become a multi-faceted attraction. Innovative and informative interpretive programs and demonstrations, rotating exhibits,

a heritage village, archival resources and superior customer service come together to create an exciting and educational visitor experience.

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Grey Roots Museum & Archives  
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